

1. Indian Institute of Management Udaipur (IIM Udaipur / IIMU)

The **Indian Institute of Management Udaipur (IIM Udaipur or IIMU)** is one of India's fastest-growing and most research-focused management institutions among the new-generation IIMs. Established in **2011** by the Government of India, IIM Udaipur has rapidly built a strong reputation for **academic excellence, innovative pedagogy, global collaborations, and consistent placement performance**. The institute is mentored by **IIM Ahmedabad**, ensuring adherence to the highest standards of management education.

IIM Udaipur is known for its **research-driven teaching model**, strong emphasis on analytics, leadership development, ethics, and sustainability. The institute adopts a **case-based and experiential learning approach**, preparing students to solve complex business problems in dynamic global environments. Despite being a relatively young IIM, IIM Udaipur has gained significant recognition in national and international rankings for its academic rigor and faculty research output.

Located in **Udaipur, Rajasthan**, one of India's most scenic and culturally rich cities, the institute offers a fully residential learning experience in a peaceful yet intellectually stimulating environment. Its **state-of-the-art permanent campus** is designed to support collaborative learning, innovation, and holistic development.

With a growing global alumni network, international exchange programs, strong corporate partnerships, and a focus on future-ready skills, IIM Udaipur has emerged as a preferred choice for MBA aspirants seeking **high-quality education, strong ROI, and long-term career growth** in both corporate and entrepreneurial domains.

Establishment, Location & Campus Overview

- **Established:** 2011
- **Institute Type:** Autonomous Public Business School (IIM)
- **Mentor Institute:** IIM Ahmedabad
- **Location:** Udaipur, Rajasthan
- **Campus:** Permanent, fully residential campus

IIM Udaipur's modern campus is equipped with smart classrooms, advanced research centers, hostels, and recreational facilities. The serene surroundings support focused academic learning while ensuring student well-being and engagement.

Courses Offered (UG / PG / PhD / MBA)

Undergraduate Programs

✗ IIM Udaipur does NOT offer undergraduate or B.Tech programs

Postgraduate & MBA Programs

- **MBA (2 Years)** – Flagship Program
- **MBA in Global Supply Chain Management (MBA-GSCM)**
- **MBA in Digital Enterprise Management (MBA-DEM)** (*select intakes*)

Doctoral & Other Programs

- **PhD / Fellow Programme in Management (FPM)**
- **Executive Education & Management Development Programs (MDPs)**

Complete “B” Branches List (MBA Specializations)

IIM Udaipur follows a functional specialization model through electives rather than traditional branches:

- Finance
- Marketing
- Operations & Supply Chain Management
- Human Resource Management
- Strategy
- Business Analytics
- Economics & Public Policy
- Entrepreneurship
- Organizational Behaviour
- Digital Business

Admission Process (CAT / GATE)

MBA Admission Process

- **Entrance Exam:** CAT (Common Admission Test)

Selection Stages:

1. CAT percentile-based shortlisting
2. Personal Interview (PI)
3. Academic profile & diversity considerations

Executive / Doctoral Programs

- **PhD:** CAT / GMAT / GRE / GATE / UGC-NET + Interview

Eligibility Criteria

MBA Program

- Bachelor's degree with **minimum 50% marks** (45% for reserved categories)
- Valid CAT score
- No age limit

PhD Programme

- Master's degree or equivalent qualification
- Entrance exam score + interview

Tuition Fees & Other Charges (Approx.)

Program	Total Fees
MBA (2 Years)	₹21–23 Lakhs
MBA-GSCM	₹20–22 Lakhs
PhD	Fully Funded

Fees include tuition, hostel accommodation, academic resources, and library access.

Placements at IIM Udaipur

IIM Udaipur has shown **consistent improvement in placement outcomes** with participation from leading national and multinational companies.

Branch-wise Average Package (Approx.)

- Consulting & Strategy: ₹18–22 LPA
- Finance: ₹17–20 LPA
- Operations & Supply Chain: ₹15–18 LPA
- Sales & Marketing: ₹14–17 LPA
- General Management: ₹13–16 LPA

Highest Package

- **Domestic Highest:** ₹35–40 LPA

Top Recruiters

- Accenture
 - Deloitte
 - EY
 - KPMG
 - PwC
 - Tata Group
 - ICICI Bank
 - HDFC Bank
 - Aditya Birla Group
 - Amazon (select roles)
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Facilities & Infrastructure

- **Hostels:** Fully residential, single & double occupancy
 - **Library:** Modern digital & physical management library
 - **Classrooms:** Smart classrooms with AV learning tools
 - **Labs:** Analytics & computing labs
 - **Sports:** Indoor & outdoor sports facilities
 - **Medical:** On-campus medical support
 - **Incubation:** Entrepreneurship & Innovation Cell
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Why Choose IIM Udaipur? (USP Section)

- One of the **most research-oriented new IIMs**
 - Mentorship legacy of IIM Ahmedabad
 - Modern permanent campus with global-standard facilities
 - Growing placement performance & strong ROI
 - Focus on analytics, supply chain & digital business
 - Strong faculty research & global exposure
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SEO FAQs – IIM Udaipur

Q1. What is the rank of IIM Udaipur in India?

IIM Udaipur is consistently ranked among the **top new-generation IIMs** and features in the **NIRF top management institutes list**.

Q2. What CAT percentile is required for IIM Udaipur?

General category candidates typically need **94–96 percentile**, with variation by category.

Q3. Does IIM Udaipur offer B.Tech?

No, IIM Udaipur **does not offer engineering or B.Tech programs.**

Q4. What is the average package at IIM Udaipur?

The average package ranges between **₹15–18 LPA**, depending on the year and specialization.

Q5. Is IIM Udaipur worth joining?

Yes. With strong academics, improving placements, and IIM branding, IIM Udaipur offers **excellent long-term career value.**