

# 1. Indian School of Business (ISB)

The **Indian School of Business (ISB)** is one of Asia's most prestigious and globally recognized business schools, known for its **world-class faculty, international collaborations, and exceptional placement outcomes**. Established in **2001**, ISB was created with the vision of offering globally competitive management education in India. Unlike traditional IIMs, ISB follows a **one-year, full-time MBA model**, making it a preferred choice for professionals with prior work experience.

ISB operates campuses in **Hyderabad (main campus)** and **Mohali (Punjab)** and maintains academic alliances with leading global institutions such as **Wharton (University of Pennsylvania), Kellogg (Northwestern University), London Business School (LBS), and MIT Sloan**. This global exposure ensures that ISB's curriculum remains contemporary, industry-relevant, and internationally benchmarked.

The institute is particularly known for leadership development, strategy, consulting, finance, entrepreneurship, analytics, and technology management. ISB alumni hold senior leadership positions across Fortune 500 companies, startups, consulting firms, investment banks, and multinational corporations worldwide.

ISB consistently ranks among the **top business schools in India** and features in **global MBA rankings by Financial Times**. Its strong focus on research, policy impact, and innovation further strengthens its reputation. For candidates seeking a **high-ROI MBA, global exposure, and accelerated career growth**, ISB stands out as a premier destination.

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## Establishment, Location & Campus Overview

- **Established:** 2001
- **Institute Type:** Private, Non-Profit Business School
- **Campuses:**
  - Hyderabad, Telangana (Main Campus)
  - Mohali, Punjab (North Campus)

The **Hyderabad campus** is one of the largest fully integrated B-school campuses in Asia, featuring modern academic blocks, world-class hostels, research centers, and recreational facilities. The **Mohali campus** mirrors the same academic rigor and infrastructure standards.

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## Courses Offered (UG / PG / PhD / MBA)

### Undergraduate Programs

✗ ISB does NOT offer undergraduate or B.Tech programs

## Postgraduate & MBA Programs

- **PGP (Post Graduate Programme in Management – 1 Year MBA)**
- **PGPpro** – Executive MBA for working professionals
- **PGPMAX** – Senior Executive MBA

## Doctoral & Other Programs

- **FPM / PhD in Management**
- **Advanced Management Programmes (AMPs)**
- **Online & Hybrid Executive Education Programs**

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## Complete “B” Branches List (MBA Specializations)

ISB does not follow traditional branch systems. Instead, it offers **functional specializations and elective tracks**, including:

- Strategy & Consulting
- Finance
- Marketing
- Operations Management
- Business Analytics
- Entrepreneurship
- Leadership & Organizational Behaviour
- Information Technology & Digital Transformation
- Public Policy

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## Admission Process

### MBA (PGP) Admission Process

- **Accepted Exams:**
  - GMAT
  - GRE

**✗ CAT, GATE, JEE, and JoSAA are NOT accepted for ISB PGP**

### Selection Process:

1. GMAT/GRE Score
2. Academic Performance
3. Work Experience (Minimum required)
4. Essays & Leadership Profile
5. Personal Interview

## Executive Programs

- GMAT/GRE (varies by program)
  - Interview & Profile Assessment
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## Eligibility Criteria

### PGP (1-Year MBA)

- Bachelor's degree from a recognized university
- **Minimum 2 years of full-time work experience**
- Valid GMAT/GRE score

### Executive MBA

- 5–10+ years of work experience (program-specific)

### PhD

- Master's degree + entrance test & interview
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## Tuition Fees & Other Charges (Approx.)

Program	Total Fees
PGP (1-Year MBA)	₹41–43 Lakhs
PGPMAX	₹38–40 Lakhs
PGPpro	₹30–32 Lakhs
PhD	Fully Funded

*Fees include tuition, academic resources, library access, and on-campus facilities.*

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## Placements at Indian School of Business

ISB has a **stellar placement record** with participation from top global recruiters.

### Branch-wise Average Package (Approx.)

- Consulting & Strategy: ₹35–45 LPA
- Finance & Investment Banking: ₹30–40 LPA
- Technology & Product Management: ₹28–35 LPA

- General Management: ₹25–30 LPA
- Sales & Marketing: ₹22–28 LPA

### Highest Package

- **Domestic:** ₹70–75 LPA
- **International:** ₹1 Crore+ per annum

### Top Recruiters

- McKinsey & Company
  - Boston Consulting Group (BCG)
  - Bain & Company
  - Amazon
  - Google
  - Microsoft
  - Goldman Sachs
  - JP Morgan
  - Deloitte
  - Accenture Strategy
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### Facilities & Infrastructure

- **Hostels:** Fully residential, premium accommodation
  - **Library:** World-class digital & physical resources
  - **Classrooms:** Global-standard smart classrooms
  - **Labs:** Analytics, finance & research labs
  - **Sports:** Gym, courts, wellness facilities
  - **Medical:** 24×7 healthcare services
  - **Incubation:** ISB Entrepreneurship & Innovation Hub (DLabs)
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### Why Choose Indian School of Business? (USP Section)

- Globally ranked business school
  - 1-year MBA – faster career acceleration
  - Strong international faculty & partnerships
  - Excellent consulting & leadership placements
  - Powerful alumni network worldwide
  - High ROI for experienced professionals
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### SEO FAQs – Indian School of Business (ISB)

**Q1. What is the rank of ISB in India?**

ISB consistently ranks among the **top 5 business schools in India** and features in global MBA rankings.

**Q2. Does ISB accept CAT scores?**

No, ISB **does not accept CAT**. Only **GMAT and GRE** scores are accepted.

**Q3. What is the average package at ISB?**

The average package ranges between **₹30–34 LPA**, depending on the batch.

**Q4. What is the fee for MBA at ISB?**

The total fee for the 1-year PGP is approximately **₹41–43 Lakhs**.

**Q5. Is ISB better than IIMs?**

ISB is comparable to **top IIMs** and is often preferred by candidates with work experience due to its **1-year MBA and global exposure**.